

Kenston J. Griffin

Dream Builders Communication, Inc.

"If Better Is Possible Good Is No Longer An Option"



Volume 4. Issue 7

NEWSLETTER

July 2009

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Book Special

***“New Days,
New Ideas”***



ONLY \$10.00

“Toughing It Out During Tough Times”

Greetings & Good Day,

Summer is officially here and we are still fortunate enough to be a part of another day and another summer season. Now some may say well they don't know how fortunate they really are with the job market being as difficult as it is currently and gas prices back on the rise. Well I will not disagree that these are still tough times; however, I do believe we have good examples and samples of how to get through the tough times. In particular, President Abraham Lincoln, he failed in several arenas, but he still exhibited...

Perseverance

“He failed in business in 1831.

He was defeated for state legislator in 1832.

He tried another business in 1833. It failed.

His fiancé died in 1835.

He had a nervous breakdown in 1836.

In 1843 he ran for Congress and was defeated.

He tried again in 1848 and was defeated again.

He tried running for Senate in 1855. He lost.

The next year he ran for Vice President and lost.

In 1859 he ran for Senate again and was defeated.

In 1860 he ran for the highest position that could be held in the United States.

Now, do you think President Lincoln wanted to quit or give up? I am sure he probably gave this a short thought. Notice the words “a short thought,” most peo-

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Setting Goals for a New Beginning

By: Tiffany Jacobs

College, as I found it to be, is one of the best times of your life. It certainly was an important time in my life where I embraced more growth, maturity, leadership and a world of opportunities. As I am preparing for graduating from UNC Charlotte, I am most grateful for my awesome college experience and opportunities received. One of those opportunities became an internship at Dream Builders Communication, Inc.



With a gift of speaking, I knew I wanted to have a career focus of doing the things I love. Dream Builders Communication, Inc. has given me the opportunity to experience what it takes to prepare for motivational speaking and elevate the skills I already possess to another level. So far, I have gained a network of contacts and have been able to identify areas of my gift in which I would like to expand upon.

The internship has exposed me to opportunities of greatness as a graduating senior as well as communicating my visions and goals. In my aspirations, I set goals for my career to include working

“Choose a job you love, and you will never have to work a day in your life.”

--Confucius, Philosopher

within my major of Communication: Mass Media; doing motivational speaking and mentoring.

While shaping my career focus and goals, it is important for me to share with others that new chapters bring new beginnings and to embrace the world with open arms in everything one aspires to do. Taking the growth and lessons learned along the way and allowing them to nurture your new level brings you a step closer to your purpose. With each new door of opportunity, there exists a new start. In every transition whether it is from high school to college or from college to the “real world,” there is a new start. Identify your goals, know that a new beginning awaits and be excited about embarking upon it. It is key to identify what you enjoy doing and where your gift exists because it will make room for you and take you to opportunities one cannot see with his or her own eyes.

I am so glad to know the manifestation of what my new beginning holds in my future career path is worth all of the steps I have taken thus far on the path to greatness. My friends, it is time to get excited about your future and achieving your goals. Where is your new start and how are you taking hold of it?

Continued from page 1

ple focus on the problem versus the probability. Think of it this way, your problems or issues want you, you do not want them. For example, President Lincoln’s mindset was non-negotiable, he knew what he desired, and he persevered through the pain because he knew the end result.

By now, some of you may think, “I have read this piece before,” and yes is correct; however, reading and processing to understand are two totally different things. My goal is that you read this article several times, so it can Empower you if and when you are down, Encourage you if and when you are discouraged, and ultimately Engage you if and when you feel like giving up. It is not over until you win. So winners keep on “**Toughing it Out During Tough Times**”, because no matter how dark the night, you must believe in the coming of the morning.

Kenston J. Griffin, CEO

How Important is Self

By: Tonya R. Allen

Now that the summer is here and we begin to travel on vacations, to the beach, amusement parks, or even across the ocean, and of course the continued media display of what's "in" and "out" of style, we must remember that it all begins with what is on the inside. As Dream Builders Communication, Inc. continues to work with not only young people, but adults as well, we have noticed the shift in personal self-esteem has declined. As defined by Webster's Dictionary: *self-respect, pride in oneself*, companies, and organizations reconstruct their new marketing image often; consider this question, how often do we as individuals reconstruct our personal image? The clothes we wear, the car we drive, the places/events we attend, or even the neighborhood we live tend to transcend an outward display of our *self-esteem*, or does it? If you do not like you, how can you expect others to like you? If you are not able to make yourself happy, how can you expect someone else to complete that task?

As we continue to discuss and strive towards success, please review the following suggestions towards acquiring positive Self-Esteem:

1. Value yourself/others for who you/they are
2. Set positive expectations
3. Have confidence
4. Avoid comparing self to other people
5. Encourage and assist others
6. Accept individual differences
7. Allow others the opportunity to make choices
8. Reward positive actions in self and others
9. Accept that others will make mistakes
10. Self-encouragement leads to encouraging others

After you have implemented the 10 suggestions towards acquiring a positive Self-Esteem, take about 3 minutes to complete this Building Self-Esteem/Confidence Activity. This will assist you identifying positive traits you have.

1. List three things at which you are skillful.
2. List three things you really appreciate about yourself.
3. List three times when you have displayed a positive attitude in the mist of turmoil or challenges.

Every small success should not go un-rewarded. The small steps lead to larger accomplishments, and accomplishments lead to a healthy and positive demeanor which leads to a positive self-image.

Financial Corner

By: Yolanda Polk

In order to move from one financial level to another, we must remove negative thinking. The journey to financial freedom requires you to tell yourself the truth; your thoughts become your words. I read a book by my favorite financial mentor, Mr. Robert T. Kiyosaki, called "Cash Flow Quadrant." Listed below are sixteen negative thoughts that we have to remove from our thinking and I quote:

1. I cannot do that. I cannot wait five years before I get another paycheck.
2. Invest? You want to lose my entire money don't you?
3. I do not have any money to invest.
4. I need more information before I do anything.
5. I tried that before. It will never work.
6. I do not need to know how to read financial statements. I can get by.
7. I do not have to worry. I am still young.
8. I am not smart enough.
9. I would do it if I could find the right people to do it with me.
10. My husband would never go for it.
11. My wife would never understand.
12. What would my friends say?
13. I would if I was younger.
14. It is too late for me.
15. It is not worth it.
16. I am not worth it.

If we are going to change, we have to be aware of our words in order to survive this financial journey of life. Take time to think before we give advice to others and always remember "Success Is A Journey Not A Sprint".

"Evidence is conclusive that your self-talk has a direct bearing on your performance."

--Zig Ziglar, Motivational Speaker

What Makes a Good Team Player? Flexibility

By: Christopher Land



What makes a good team player? In the last two editions, I wrote about “what makes a good team player.” It starts with commitment, and then dedication, now let’s delve into **flexibility**. Flexibility is needed whenever you are working with another person or persons. Being flexible with your thoughts, ideas, suggestions, comments, and the way you want to do things are all extremely important to being a good team player.



Yielding to influence characterized by a ready capability to adapt to new, different, or changing requirements is how Merriam-Webster defines flexibility. Think of that concerning a team and being a good team player. Understand that yielding or showing deference, even when you disagree, may not be all bad. Sometimes we have to bump our heads as a team before we succeed as a team, group, or organization. Know that your flexibility can be what holds you at a high regard. Being flexible means knowing your way may not be the right, or only (right) way.

I heard a story of a newly wed couple. The husband watching his lovely wife prepare dinner noticed that she cut both ends of the roast off, and threw them away before cooking the meat. This really disturbed the husband, but he dare not say a thing before they sat to eat (no husband wants to do that while the wife is cooking – newly wed or not). He asked his wife after dinner, “why did you cut both ends of that delicious roast off, before cooking it?” She replied, “that’s the way my mother always did it”. Piquing both their curiosity, they called mom and asked the same ... they received the same response, “that’s the way my mother always did it.” They made a conference call to grandma and asked why. She said, that’s the way her aunt taught her, and that’s the way they always did it. In order to get a better understanding the husband and wife called the 95 year old great aunt and asked She stated, that she did not know why they were doing that, but she did it “because the pan wasn’t big enough.”

I state this humorously to make a point. Good team players are flexible; they are open to new ideas and suggestions, giving them a real genuine try. Understand that your current way or our newly suggested way may not be what is truly best for the team. Good team players are flexible.

“An effective leader allows exceptions to the rule for exceptional results or when circumstance demands.”

--John Wooden, Coach

Determined to Finish Successfully

By: Robert Johnson

at the start of my four-year college span I was introduced to a variety of new things. These things included education, peers, environment, and last but not least freedom. As the years passed, I adjusted to the many changes and circumstances. I had to make many decisions; some were right and others wrong. In result, I began to learn about myself and the things I desire in life. For example, the first semester of my freshman year I took a world civilization class that ended at 9:00 p.m. When the semester ended, I received a C for my final grade. From that point on, I came to the realization that night classes was not the best fit for me and that I must adjust accordingly. In saying that, I decided not to take any more night classes; in turn, that was my first and last C received throughout my entire four years as an undergraduate.



Nonetheless, there were much more interesting life learned lessons during my four year span, however it would take tons of more paper, and I have had my share of research papers so I choose not to share them all. Meanwhile, I made enough right decisions in spite of the wrong ones and I eventually graduated in the top percent of my graduating class holding a cumulative grade point average (GPA) of three point eight. After graduating with such honors, I decided that I wanted to continue my education by going on to receive my master's degree. Conversely, this process was much different from undergraduate admissions. I soon learned that I not only had to take a test (also known as the GRE) to be accepted, but in addition, I also had to be requested by a graduate professor in order to conduct research with that professor and their particular program of interest.

"Wake up with a smile and go after life... live it, enjoy it, taste it, smell it, feel it."

--Joe Knapp

With this fact at hand, I realized that I must wake up, dress accordingly, go out, and meet some professors fast. In the intervening time, I took all the proper protocols needed at being successfully accepted into a prestigious graduate program. After numerous emails, phone calls, letters and interviews, I was proudly accepted to both programs for which I applied. As I patiently wait for the upcoming fall semester, I continue to network and keep my mind busy so that I remain focused, fresh and set on completing two more years of education to fulfill my future goals.

"The only difference between successful people and unsuccessful people is extraordinary determination."

--Mary Kay Ash, Entrepreneur

EVENTS in JULY

July 2009



Dream Builders Communication, Inc. launch the Livingstone College BRIDGE Summer Experience 5 Week Program. This program is designed to assist Freshmen Students transition from high school to college. Over the next 5 weeks, students will be encouraged, empowered, and equipped for Success!

For additional programming information on how your School, College, University, or Company may be able to receive similar training, contact the Dream Builders Communication, Inc office.

July 6, 2009

DBC starts with their new series of coaching sessions. Several new clients took advantage of the special 10-session package.

July 11, 2009

Christopher Land puts on another "hat", as he participates with the C-Meck Advance Youth Football league. DBC will assist with the development in sports and leadership with over 1000 CMS students.



July 13-14, 2009



Dream Builders Communication, Inc. 21st Century Community Learning Center T.A.G. Program embarks upon Washington, DC to tour the nation's capital. Over 100 4th -10th grade T.A.G. students will travel and experience the inner workings of the Government.

You have just been **T.A.G.'ed!**



July 16-18, 2009

Dream Builders Communication, Inc. embraces the adage, "it takes a village to raise a child." While understanding this, the village must be fully equipped to nurture and prepare a child to take on the world. We do not "relieve" parents of their duties for a few hours out of the day, the two units are an intricate part of the child's life and must work together to make sure the child have everything he/she needs to be successful in academics and life. As the team prepares to enhance the lives of young people while creating "**The Foundation for Building Real Dreams**"

EVENTS in JULY

July 19, 2009



It's a Girl! No... It's a Boy! Come celebrate with the Dream Builders Communication, Inc. as we prepare to welcome a new edition to the TEAM. DBC celebrates the expected arrival of the newest Dream Builder, as we shower Mrs. Land with gifts for the baby.

July 28, 2009



Mr. Kenston Griffin continues to powerfully impact the students of William Paterson University and the Alchemy program. The Alchemy Program is design to provide academic and personal enrichment to students who are selected to participate in the program. Participants are first-time, full-time, special admit students matriculated at William Paterson University. This workshop, and keynote event will inspire and motivate students to perform with a newfound confidence and expectancy.

"Success in any endeavor does not happen by accident. Rather, it's the result of deliberate decisions, conscious effort, and immense persistence... all directed at specific goals."

--Gary Ryan Blair, Author and Motivational Speaker

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